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11 UNITED STATES DISTRICT COURT  
12 CENTRAL DISTRICT OF CALIFORNIA

13 ASFIKE KOLLOUKIAN, on behalf of  
14 herself and those similarly situated,

15 Plaintiff,

16 v.

17 UBER TECHNOLOGIES, INC.,

18 Defendant.

19 Case No. CV 15-2856-PSG-JEM

20 **DEFENDANT'S NOTICE OF  
MOTION AND MOTION TO  
DISMISS PLAINTIFF'S  
COMPLAINT AND TO STRIKE  
CLASS ALLEGATIONS**

21 **[FED. R. CIV. P. 12(b)(1) & 12(f)]**

22 Date: August 31, 2015

Time: 1:30 p.m.

Courtroom: 880

Judge: Hon. Philip S. Gutierrez

22 **TO THE COURT, ALL PARTIES AND THEIR ATTORNEYS OF  
23 RECORD:**

24  
25 PLEASE TAKE NOTICE that on Monday, August 31, 2015, at 1:30 p.m. in  
26 Courtroom 880 of the United States District Court for the Central District of  
27 California, located at 255 East Temple Street Los Angeles, CA, 90012-3332, Uber

1 Technologies Inc. (“Uber”) will move, and hereby does move, for an Order  
 2 pursuant to Federal Rule of Civil Procedure 12(b)(1) dismissing plaintiff’s TCPA  
 3 claim for lack of standing because the phone number at issue is publicly listed as  
 4 belonging to Plaintiff’s counsel rather than Plaintiff; for an Order pursuant to  
 5 Federal Rule of Civil Procedure 12(b)(1) or 12(b)(6) dismissing Plaintiff’s claim  
 6 arising under Cal. Bus. & Prof. Code § 17200, *et seq.* because it relies on Plaintiff’s  
 7 unfounded TCPA claim and because Plaintiff has failed to allege she suffered  
 8 economic damages; and should the Court not dispose of the case in its entirety on  
 9 those grounds, for an Order pursuant to Federal Rule of Civil Procedure 12(f)  
 10 striking plaintiff’s class allegations for conflict of interest because Plaintiff’s  
 11 counsel Nazo Koulloukian appears to be Plaintiff’s son.

12 This Motion is based on this Notice of Motion and Motion, the attached  
 13 Memorandum of Points and Authorities, the concurrently filed Request for Judicial  
 14 Notice, the Declaration of James G. Snell in Support of Defendant’s Request for  
 15 Judicial Notice (“Snell Decl.”), all pleadings and papers on file in this action, and  
 16 such other and further matters as the Court may consider.

17 This motion is made following the conference of counsel pursuant to L.R. 7-  
 18 3. Defendant first raised the issues set forth in this Motion on June 5, 2015, in  
 19 connection with the parties’ stipulated extension of the response date. Snell Decl. ¶  
 20 8. After Plaintiff’s counsel did not respond regarding these issues, counsel for  
 21 Defendant followed up by letter on June 22, 2015, requesting a response by June  
 22 24, 2015. *Id.* Counsel for Plaintiff did not respond but instead deferred discussion  
 23 until July 2, 2015, at which time counsel discussed the issues by telephone pursuant  
 24 to L.R. 7-3. On July 6, 2015, Plaintiff’s counsel Andre Jardini informed  
 25 Defendant’s counsel that the Joseph Farzam would be withdrawing as counsel for  
 26 Plaintiff. *Id.* ¶ 10. Mr. Farzam, however, has yet to effect a withdrawal from this  
 27 case. Even if he did, Mr. Farzam’s withdrawal would not cure the conflict issue

1 addressed in this Motion because the close relationship between counsel would  
2 remain (e.g., Mr. Jardini is also listed as co-counsel at Mr. Farzam's firm), as  
3 addressed in greater detail below. *Id.*

4

5 DATED: July 10, 2015

**PERKINS COIE LLP**

6

By: /s/ James Snell

7

James G. Snell  
Nicola C. Menaldo  
Attorneys for Defendant  
Uber Technologies, Inc.

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# MEMORANDUM OF POINTS AND AUTHORITIES

## I. INTRODUCTION

3           This Court should dismiss Plaintiff Asfike Kolloukian’s Complaint under  
4           Federal Rule of Civil Procedure 12(b)(1) because the phone number at issue  
5           appears to belong to a lawyer at Plaintiff’s firm, not Plaintiff. Plaintiff’s unfair  
6           competition claim should be dismissed for lack of standing as well. In the  
7           alternative, the Court should strike Plaintiff’s class allegations pursuant to Federal  
8           Rule of Civil Procedure 12(f) because she appears to be a close family member of  
9           class counsel. In the interest of judicial economy, Uber should not have to face  
10           protracted litigation where it appears that Plaintiff cannot show she was the “called  
11           party” as required for standing under the Telephone Consumer Protection Act and  
12           is closely related to class counsel.

## II. STATEMENT OF FACTS

## A. Plaintiff's Complaint

15 Plaintiff filed this action on April 17, 2015, represented by Knapp, Peterson  
16 & Clarke (Andre Jardini and K.L. Myles) and the Joseph Farzam Law Firm (Joseph  
17 Farzam). Compl., Caption. Plaintiff alleges that, starting in June of 2014, she  
18 began “receiv[ing]” unsolicited text messages from Uber. *Id.* ¶ 15. She claims that  
19 she never subscribed to any Uber service or provided Uber with her cellular  
20 telephone number. *Id.* ¶ 14. Plaintiff claims that Uber’s text messages violate the  
21 TCPA and California’s Unfair Competition Law, Cal. Bus. & Prof. Code § 17200,  
22 *et seq.* (“UCL”). Compl. ¶¶ 27-43. She brings the action on behalf of herself and a  
23 proposed class of other individuals and seeks statutory damages under the TCPA of  
24 \$500 to \$1,500 for each alleged violation. *Id.* ¶¶ 16-26. Plaintiff also seeks an  
25 injunction under the UCL, actual damages, costs, and attorney’s fees. *Id.* at p. 11  
26 (Prayer for Relief).

1 Plaintiff asserts that this Court has subject matter jurisdiction to hear her  
 2 Complaint because the case arises under the TCPA. Compl. ¶ 5. She claims she is  
 3 an adequate representative of the proposed class because she has selected attorneys  
 4 with experience in the prosecution of consumer class actions and actions under the  
 5 TCPA. *Id.* ¶ 24.

6 **B. The Phone Number At Issue Is Publicly Listed as Belonging to  
 7 Plaintiff's Counsel, Not Plaintiff**

8 Plaintiff acknowledges that the Telephone Consumer Protection Act only  
 9 applies in the absence of consent from the “called party,” Compl., ¶ 29, but Plaintiff  
 10 does not identify her alleged number in the Complaint or allege how she is the  
 11 called party. *See, e.g.*, Compl., ¶¶ 14, 20. Counsel for Uber contacted Plaintiff’s  
 12 counsel on June 2, 2015 and requested the phone number at issue in Plaintiff’s  
 13 Complaint. Snell Decl. ¶ 2. Counsel for Plaintiff responded by email stating that  
 14 “the phone number at issue” is 818-389-3862. *Id.* at Ex. A.

15 That phone number, however, is not listed as belonging to Plaintiff, but  
 16 instead is publicly listed as belonging to Nazo Koulloukian, an attorney at the  
 17 Joseph Farzam Law Firm representing Plaintiff in this action. *See* Request for  
 18 Judicial Notice; Declaration of James G. Snell in Support of Defendant’s Request  
 19 for Judicial Notice (“Snell Decl.”), Ex. B (Attorney Law Practice Website Ratings  
 20 website listing attorney Nazo Leon Koulloukian’s phone number as 818-389-3862);  
 21 Ex. C (36Lawyers.com website also listing attorney Nazo Leon Koulloukian’s  
 22 phone number as 818-389-3862); Ex. D (Joseph Farzam Law Firm website listing  
 23 Nazo Koulloukian as an attorney practicing at the firm); Ex. E (California State Bar  
 24 website listing Nazo Koulloukian as an attorney at the Joseph Farzam Law Firm).

### C. Plaintiff Is Closely Related to Plaintiff's Counsel

Attorney Nazo Koulloukian, also appears to be Plaintiff's son: he shares the same last name as Plaintiff and her husband,<sup>1</sup> his middle name (Leon) is the same as Plaintiff's husband's first name,<sup>2</sup> and his publicly listed address is a home owned by Plaintiff and her husband. *Id.* at Exs. B-C (two separate websites listing a particular Burbank, California address as Nazo Leon Koulloukian's address); Exs. F-G (website and deed of trust showing Asfike and Leon Koulloukian as owners via trust of the property at the same Burbank, California address associated with Nazo Koulloukian).

Plaintiff’s counsels’ firms—Knapp, Petersen & Clarke and the Joseph Farzam Law Firm—are also closely related. Although the Complaint lists Andre Jardini as an attorney from Knapp, Petersen & Clarke, he is also listed as one of only four attorneys under the “our attorneys” section of the Joseph Farzam Law Firm website, directly below attorney Nazo Koulloukian. *Id.* at Ex. D (website listing attorneys Farzam, Koulloukian, Jardini and Salehi).

### III. ARGUMENT

**A. Plaintiff's TCPA Claim Should Be Dismissed for Lack of Subject Matter Jurisdiction Pursuant to Fed. R. Civ. P. 12(b)(1)**

## 1. Plaintiff Must Have Standing to Pursue Her Claims

To establish Article III standing, a plaintiff must demonstrate that she can satisfy three irreducible requirements: (1) she personally suffered an “injury in fact,” *i.e.*, “an invasion of a legally protected interest which is (a) concrete and particularized, and (b) actual or imminent, not conjectural or hypothetical”; (2) the injury is “fairly traceable to the challenged action of the defendant”; and (3) it is

<sup>1</sup> Although Plaintiff's last name is spelled "Kolloukian" in the Complaint, public sources indicate that Plaintiff's name is actually spelled Asfike Koulloukian. *See* Snell Decl. Exs. F & G (using the spelling Koulloukian in connection with Asfike).

<sup>2</sup> A Trust Transfer Deed describes Leon C. Koulloukian and Asfike N. Koulloukian as “husband and wife.” Snell Decl. at Ex. G.

1 “likely, as opposed to merely speculative, that the injury will be redressed by a  
 2 favorable decision.” *Lujan v. Defenders of Wildlife*, 504 U.S. 555, 560–61 (1992)  
 3 (internal citations, quotation marks, and alterations omitted); *Friends of the Earth, Inc. v. Laidlaw Env'tl. Servs. (TOC), Inc.*, 528 U.S. 167, 180–81 (2000).

5 In addition, named plaintiffs representing a class “must allege and show that  
 6 they personally have been injured, not that injury has been suffered by other,  
 7 unidentified members of the class to which they belong and which they purport to  
 8 represent.” *Gratz v. Bollinger*, 539 U.S. 244, 289 (2003) (internal quotation marks  
 9 and citations omitted). “[I]f none of the named plaintiffs purporting to represent a  
 10 class establishes the requisite of a case or controversy with the defendants, none  
 11 may seek relief on behalf of himself or any other member of the class.” *O’Shea v. Littleton*, 414 U.S. 488, 494 (1974); *Lierboe v. State Farm Mut. Auto. Ins. Co.*, 350 F.3d 1018, 1022 (9th Cir. 2003).

14 At present, the injury-in-fact requirement of Article III may be alleged to  
 15 exist by virtue of “statutes creating legal rights, the invasion of which creates  
 16 standing.” *See Edwards v. First Am. Corp.*, 610 F.3d 514, 517 (9th Cir. 2010)  
 17 (quoting *Warth v. Seldin*, 422 U.S. 490, 500 (1975)).<sup>3</sup> In such cases, the “standing  
 18 question . . . is whether the constitutional or statutory provision on which the claim  
 19 rests properly can be understood as granting persons in the plaintiff’s position a  
 20 right to judicial relief.” *Id.* (quoting *Warth*, 422 U.S. at 500). However, “Congress  
 21 cannot erase Article III’s standing requirements by statutorily granting the right to  
 22 sue to a plaintiff who would not otherwise have standing.” *Raines v. Byrd*, 521 U.S. 811, 820 n. 3 (1997).

24  
 25 <sup>3</sup> The issue of whether a bare violation of a statutory right is sufficient for Article III standing is  
 26 now before the Supreme Court in *Spokeo, Inc. v. Robins*, 135 S. Ct. 1892, 2015 WL 1879778  
 27 (Apr. 27, 2015). Should the Supreme Court rule in favor of the petitioner in *Spokeo*, individuals  
 like Plaintiff could be required to allege an actual injury in order to invoke the jurisdiction of  
 federal courts.

1           Subject-matter jurisdiction is generally considered a “threshold issue” for  
 2 every federal case. 5B Fed. Prac. & Proc. Civ. § 1350 (3d ed.). Dismissal pursuant  
 3 to Rule 12(b)(1) for lack of subject matter jurisdiction is appropriate whenever, as  
 4 here, “the jurisdictional issue depends on facts that are separate and distinct from”  
 5 the facts going to the merits of a claim. *Berardinelli v. Castle & Cooke Inc.*, 587  
 6 F.2d 37, 39 (9th Cir. 1978); *see also Gough v. Rossmoor Corp.*, 487 F.2d 373, 377  
 7 (9th Cir. 1973). Even where jurisdictional facts are intertwined with facts going to  
 8 the merits, a court may dismiss a claim for lack of jurisdiction where “the alleged  
 9 claim. . . is wholly insubstantial and frivolous.” *See Bell v. Hood*, 327 U.S. 678,  
 10 682-83 (1946).

11           In considering a factual challenge to a 12(b)(1) motion to dismiss for lack of  
 12 subject matter jurisdiction, a court may “review evidence beyond the complaint  
 13 without converting the motion to dismiss into a motion for summary judgment” and  
 14 “need not presume the truthfulness of the plaintiff’s allegations.” *Safe Air for  
 15 Everyone*, 373 F.3d 1035, 1039 (9th Cir. 2004); *see also Leyse v. Bank of Am., Nat.  
 16 Ass’n*, No. 09 CIV. 7654 (JGK), 2010 WL 2382400, at \*1 (S.D.N.Y. June 14, 2010)  
 17 (noting in a TCPA case that, “where jurisdictional facts are disputed, the Court has  
 18 the power and the obligation to consider matters outside the pleadings, such as  
 19 affidavits, documents, and testimony, to determine whether jurisdiction exists”).

20           “Once a party has moved to dismiss for lack of subject matter jurisdiction  
 21 under Rule 12(b)(1), the opposing party bears the burden of establishing the Court’s  
 22 jurisdiction.” *Fraley v. Facebook, Inc.*, 830 F. Supp. 2d 785, 793 (N.D. Cal. 2011);  
 23 *see also Savage v. Glendale Union High Sch., Dist. No. 205, Maricopa Cnty.*, 343  
 24 F.3d 1036, 1040 n.2 (9th Cir. 2003).

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 26  
 27

**2. Plaintiff Has Not Demonstrated Standing And the Phone Number at Issue Is Listed as Belonging to Plaintiff's Counsel, Not Plaintiff**

3 Plaintiff here alleges no injury other than the purported violation of the  
4 TCPA. Accordingly, Plaintiff must demonstrate that she is within the class of  
5 persons entitled to relief under the TCPA. *See Edwards*, 610 F.3d at 517 (“The  
6 injury required by Article III can exist . . . by virtue of statutes creating legal rights,  
7 the invasion of which creates standing.”) (internal quotation omitted).<sup>4</sup> The Court  
8 may consider the evidence attached to the Declaration of James G. Snell in Support  
9 of Defendant’s Request for Judicial Notice in evaluating Defendant’s factual  
10 challenge to its jurisdiction, even if it denies Defendant’s request for judicial notice.  
11 *See Safe Air for Everyone*, 373 F.3d at 1039.

12 Plaintiff's TCPA claim arises under the portion of the statute that states that  
13 it is unlawful "to make any call (other than a call made for emergency purposes or  
14 made with the prior express consent of the called party) using any automatic  
15 telephone dialing system or an artificial or prerecorded voice" to a "telephone  
16 number assigned to a ... cellular telephone service." Compl. ¶ 29; 47 U.S.C.  
17 § 227(b)(1)(A)(iii). Accordingly, in order for Plaintiff to have standing she must  
18 show that she was the "called party" for the calls at issue.

19                   The Ninth Circuit has yet to settle on a definition of “called party.”  
20 *Heinrichs v. Wells Fargo Bank, N.A.*, No. C 13-05434 WHA, 2014 WL 2142457, at  
21 \*1 (N.D. Cal. Apr. 15, 2014) (“Our court of appeals has not directly addressed what  
22 the specific definition of ‘called party’ is under Section 227(b)(1)(A).”). However,  
23 under cases interpreting TCPA standing, an individual is not a “called party” unless  
24 she is at least one of the following: the intended recipient, the subscriber, or the

<sup>4</sup> *But see Spokeo, Inc. v. Robins*, 135 S. Ct. 1892, 2015 WL 1879778 (Apr. 27, 2015) (granting certiorari on the issue of whether a plaintiff who suffers no actual damages has standing to recover damages for a violation of a federal statute); *see also, supra*, n. 3.

1 regular user of the phone number at issue.<sup>5</sup> *See, e.g., Charkchyan v. EZ Capital,*  
 2 *Inc.*, No. 2:14-CV-03564-ODW (ASX), 2015 WL 3660315, at \*3 (C.D. Cal. June  
 3 11, 2015) (regular user was the “called party”); *Olney v. Progressive Cas. Ins. Co.*,  
 4 993 F. Supp. 2d 1220, 1225-26 (S.D. Cal. 2014) (“called party” includes the regular  
 5 user of the phone); *Page v. Regions Bank*, 917 F. Supp. 2d 1214, 1218 (N.D. Ala.  
 6 2012) (same); *Gutierrez v. Barclays Group*, No. 10cv1012 DMS (BGS), 2011 WL  
 7 579238, at \*5 (S.D. Cal. Feb. 9, 2011) (“[T]he subscriber . . . has standing to sue  
 8 for violations of the TCPA.”); *Cellco P’ship v. Dealers Warranty, LLC*, No. 09-  
 9 1814 (FLW), 2010 WL 3946713, at \*9 (D.N.J. Oct. 5, 2010) (holding that a carrier  
 10 was not a called party because “it is the intended recipient of the call that has  
 11 standing to bring an action for a violation of [the TCPA]”).

12 Here, Plaintiff does not allege her phone number in the Complaint and does  
 13 not sufficiently allege facts from which it could be determined that she was the  
 14 called party. She does not allege that she was the intended recipient of the calls, the  
 15 subscriber to the phone number, *or* the regular user of the phone number. Nor does  
 16 it appear she could do so. Despite Plaintiff’s allegations that she began receiving  
 17 texts from Uber as early as June 2014, public listings identify attorney Nazo  
 18 Kouloukian, not Plaintiff, as associated with the telephone number at issue. *See*  
 19 Snell Decl. at Ex. B (ALP Website Ratings website listing the subject phone  
 20 number under “Contact info” for Nazo Leon Kouloukian); Ex. C (36Lawyers  
 21 website listing the subject phone number under the heading, “Nazo Leon  
 22 Kouloukian’s law office phone”).

23 Plaintiff cannot satisfy the standing requirement simply by virtue of  
 24 answering someone else’s phone. *Leyse v. Bank of America National Ass’n*, 2010  
 25 WL 2382400, at \*4 (S.D.N.Y. June 14, 2010)) (declining to confer standing under  
 26

27 <sup>5</sup> Uber reserves argument regarding which is the appropriate standard, but notes for purposes of this motion that Plaintiff has failed to satisfy any of them.

1 the TCPA to incidental recipients, such as the subscriber's roommate who  
 2 happened to answer a call from defendants); *see also J2 Global Commc'ns, Inc. v.*  
 3 *Protus IP Solutions*, No. CV 06-00566 DDP AJWX, 2010 WL 9446806, at \*8  
 4 (C.D. Cal. Oct. 1, 2010) (holding that, under the TPCA, “the recipient” of an  
 5 unsolicited fax is the person to whom the fax is directed and not an unknown  
 6 intermediary . . . who intercepts the transmission”); *Kopff v. World Research Group,*  
 7 *LLC*, 568 F. Supp. 2d 39, 42 (D.D.C. 2008) (plaintiff had no standing to assert  
 8 TCPA claim for intercepting an unsolicited fax advertisement addressed to  
 9 plaintiff's husband as president of business). Such a broad interpretation of TCPA  
 10 standing would “abrogate the Art. III minima: A plaintiff must always have  
 11 suffered a distinct and palpable injury to himself, that is likely to be redressed if the  
 12 requested relief is granted.” *Gladstone Realtors v. Vill. of Bellwood*, 441 U.S. 91,  
 13 100 (1979) (internal quotation marks omitted); *see also Raines*, 521 U.S. at 820 n.  
 14 3.

15 Since Plaintiff has not sufficiently alleged that she was the called party, she  
 16 lacks Article III standing to pursue her claim. Further, because there is no  
 17 indication that Plaintiff will be able to rehabilitate her claim given that she cannot  
 18 allege she was the called party on someone else's telephone, Plaintiff's TCPA claim  
 19 must be dismissed with prejudice. *See, e.g., Cellco P'ship*, 2012 WL 1638056 at \*7  
 20 (dismissing TCPA claims for lack of standing); *Kendall v. Visa U.S.A., Inc.*, 518  
 21 F.3d 1042, 1051 (9th Cir. 2008) (“Dismissal without leave to amend is proper if it  
 22 is clear that the complaint could not be saved by amendment.”).

23 **B. Plaintiff's UCL Claim Should Be also Dismissed For Lack of**  
 24 **Subject Matter Jurisdiction Pursuant to Fed. R. Civ. P. 12(b)(1)**

25 Because Plaintiff cannot establish standing to bring a claim under the TCPA,  
 26 she also cannot bring claims under California's Unfair Competition Law, Cal. Bus.  
 27 & Prof. Code § 17200 (the “UCL”). In general, an unlawful, unfair, or fraudulent

1 business practices claim under the UCL will fail where “the state claim hinges on  
 2 . . . [a] rejected federal claim.” *Renick v. Dun & Bradstreet Receivable Mgmt.*  
 3 *Servs.*, 290 F.3d 1055, 1058 (9th Cir. 2002). Here, Plaintiff’s UCL claim hinges on  
 4 her TCPA claim and thus falls with it. *Id.*; *see also Van Patten v. Vertical Fitness*  
 5 *Grp., LLC*, 22 F. Supp. 3d 1069, 1079 (S.D. Cal. 2014) (holding that a UCL  
 6 unlawful conduct claim predicated on a TCPA violation fails with the TCPA claim  
 7 and noting that Ninth Circuit case law “suggests that where a 17200 claim hinges  
 8 on a rejected federal claim the § 17200 claim fails on *all prongs*”) (emphasis in  
 9 original) (citing *Renick*, 290 F.3d at 1058).

10 Plaintiff’s UCL claim also fails for the independent reason that she has failed  
 11 to allege economic damages stemming from defendant’s allegedly unlawful  
 12 conduct. *See Cal. Bus. & Prof. Code § 17204* (actions for relief under the UCL  
 13 shall be prosecuted exclusively “by a person who has suffered injury in fact and has  
 14 lost money or property as a result of the unfair competition.”); *see also Kwikset v.*  
 15 *Super. Ct.*, 51 Cal. 4th 310, 322 (2011) (same); *Van Patten*, 22 F. Supp. 3d at 1079  
 16 (S.D. Cal. 2014) (dismissing UCL claim for lack of standing in TCPA case).  
 17 Plaintiff does not allege she has lost money or property as a result of Defendant’s  
 18 alleged actions, or that she has suffered any injury other than a statutory violation of  
 19 the TCPA. As a result, her UCL claims must be dismissed. *See Meyer v. Bebe*  
 20 *Stores, Inc.*, No. 14-cv-00267-YGR, 2015 WL 431148, at \*2 (N.D. Cal. Feb. 2,  
 21 2015) (noting that “standing under . . . California’s Unfair Competition Law . . .  
 22 requires a finding of economic injury and is therefore narrower than Article III  
 23 standing.”).

24 **C. Plaintiff’s Class Allegations Should Be Stricken Pursuant to Fed.**  
**R. Civ. P. 12(f) Because She Is Related to Plaintiff’s Counsel**

25 Plaintiff’s class allegations should be stricken from the Complaint because  
 26 she is closely related to Plaintiff’s counsel, rendering her an inadequate class  
 27

1 representative. *See Apple Computer Inc. v. Sup. Ct.*, 126 Cal. App. 4th 1253, 1279  
 2 (2005); *Susman v. Lincoln Am. Corp.*, 561 F.2d 86, 90 (7th Cir. 1977).

3 **1. Courts May Strike Class Allegations Where a Plaintiff  
 4 Would Be an Inadequate Class Representative**

5 A court may strike from any pleading “any redundant, immaterial,  
 6 impertinent or scandalous matter.” Fed. R. Civ. P. 12(f). “The function of a 12(f)  
 7 motion to strike is to avoid the expenditure of time and money that must arise from  
 8 litigating spurious issues by dispensing with those issues prior to trial . . . .”  
*9 Whittlestone, Inc. v. Handi-Craft Co.*, 618 F.3d 970, 973 (9th Cir. 2010) (internal  
 10 quotation marks and citations omitted).

11 “The adequacy of a class representative’s representation is at issue at all  
 12 states of a class action” and should be resolved as early as possible. *White v.  
 13 Experian Info. Solutions, Inc.*, No. SACV 05-1070 DOC MLG, 2009 WL 4267843,  
 14 at \*3 (C.D. Cal. Nov. 23, 2009) (citing *Christman v. Bruavin Realty Advisors, Inc.*,  
 15 191 F.R.D. 142, 146 (N.D.Ill. 1999)); *see also* 7A Fed. Prac. & Proc. Civ. § 1765  
 16 (3d ed.) (“What constitutes adequate representation . . . should be determined at the  
 17 earliest practicable time.”). Accordingly, district courts may strike class allegations  
 18 prior to discovery where it is apparent from the pleadings that a class cannot be  
 19 maintained. *See Sutcliffe v. Wells Fargo Bank, N.A.*, No. C-11-06595 JCS, 2012  
 20 WL 4835325, at \*4 (N.D. Cal. Oct. 9, 2012) (citing *Hovsepian v. Apple, Inc.*, No.  
 21 8-5788 JF (PVT), 2009 WL 5069144, at \*2 (N.D. Cal. Dec. 17, 2009)); *see also*  
 22 *Kamm v. Cal. City Dev. Co.*, 509 F.2d 205, 212–213 (9th Cir. 1975) (concluding  
 23 that the district court did not abuse its discretion in dismissing plaintiffs’ class  
 24 action claims and striking class allegations at the pleading stage).

25 A plaintiff is not an adequate class representative when there exists an  
 26 impermissibly close relationship between the plaintiff and plaintiff’s counsel. *See,*  
 27 *e.g., Hale v. Citibank N.A.*, 198 F.R.D. 606, 607 (S.D.N.Y. 2001) (denying class

1 certification due to a potential conflict of interest between the class representatives'  
 2 duties to the prospective class and her husband's financial interest in the attorneys'  
 3 fees, if any, obtained by the law firm proposed to represent the class); *Zlotnick v.*  
 4 *Tie Communications, Inc.*, 123 F.R.D. 189, 194 (E.D. Penn. 1988) (denying class  
 5 certification because plaintiff could not show that he was an adequate representative  
 6 for the proposed class because his son was putative class counsel); *see also Susman*,  
 7 561 F.2d 86; *Charal v. Andes*, 81 F.R.D. 99 (E.D. Penn. 1979).

8 Where, as here, the facts forming the basis for striking class allegations are  
 9 known at the time a response to the Complaint is required, there is no reason for  
 10 delay and striking class allegations is appropriate. *See In re California Micro*  
 11 *Devices Secs. Litig.*, 168 F.R.D. 257, 260-61 (N.D. Cal. 1996) (determining,  
 12 prior to motion for class certification, that none of the named plaintiffs could  
 13 fairly and adequately represent the proposed class and that plaintiff's counsel  
 14 had "effectively appointed itself class representative," violating the rule against  
 15 serving as both class counsel and class representative); *Missud v. Oakland*  
 16 *Coliseum Joint Venture*, No. 12-02967 JCS, 2013 WL 812428, at \*26 (N.D. Cal.  
 17 March 5, 2014) (striking class allegations on motion to dismiss); *Watkins v.*  
 18 *Sanders*, No. 08-CV-1615-W-BLM, 2008 WL 5233184, at \*3 (S.D. Cal. Dec. 12,  
 19 2008) (same).

20 **2. Plaintiff Cannot Adequately Represent the Interests of Class**  
**21 Members**

22 Under both Federal and California law, it is well-settled that putative class  
 23 counsel may not have a close relationship with a representative plaintiff. *See Apple*  
 24 *Computer Inc.*, 126 Cal. App. 4th at 1279 (class representative could not be  
 25 represented by own firm and another firm with which he had a close relationship));  
 26 *Susman*, 561 F.2d at 90 ("The lower court's decision is supported by a majority of  
 27 courts which have refused to permit class attorneys, their relatives, or business

1 associates from acting as the class representatives.”). “It is also improper for an  
 2 attorney to represent a class when the named plaintiff is the attorney's spouse or  
 3 child.” 1 Newberg on Class Actions (4th ed.2002) § 3:40 pp. 522–523 (footnotes  
 4 omitted); *see also* Vapnek et al., Cal. Practice Guide: Professional Responsibility  
 5 (The Rutter Group 2004) ¶ 4:157.27, pp. 4–56.5 to 4–56.6 (“[C]ourts generally  
 6 refuse to permit the named plaintiff to employ as counsel for the class a law partner  
 7 or associate; or a spouse; or member of the family.”).

8 Courts across the United States have found impermissibly close ties between  
 9 the representative plaintiff and class counsel where, for example, the representative  
 10 plaintiff was:

- 11 • the spouse of putative class counsel (*Lyon v. State of Arizona*, 80 F.R.D. 665  
 12 (D. Ariz. 1978));
- 13 • the spouse of an attorney in a fee-splitting arrangement with putative class  
 14 counsel (*Hale v. Citibank, NA.*, 198 F.R.D. 606 (S.D.N.Y. 2001));
- 15 • the father of the putative class counsel (*Zlotnick v. Tie Commc'ns, Inc.*, 123  
 16 F.R.D. 189 (E.D. Penn. 1988));
- 17 • the brother of putative class counsel (*Susman v. Lincoln American Corp.*, 561  
 18 F.2d 86 (7th Cir. 1977));
- 19 • a partner in putative class counsel's law firm (*Kramer v. Scientific Control*  
 20 *Corp.*, 534 F.2d 1085 (3rd Cir. 1976)); and
- 21 • an employee of putative class counsel (*Charal v. Andes*, 81 F.R.D. 99 (E.D.  
 22 Penn. 1979)).

23 There are three primary reasons that courts do not permit counsel with a  
 24 close relationship with the representative plaintiff to act as class counsel in a  
 25 putative class action. First, the relationship creates an improper conflict of interest,  
 26 especially when the potential recovery of attorneys' fees is likely to greatly exceed  
 27 the amount (if any) that putative class members might recover. *Apple Computer*

1 *Inc.*, 126 Cal. App. 4th at 1261; *Susman*, 561 F.2d at 91. Second, the close  
 2 relationship compromises counsel's ability to maintain the necessary objectivity to  
 3 view the litigation from the perspective of all putative class members. *See Lyon*, 80  
 4 F.R.D. at 668. Third, the relationship creates an "appearance of impropriety." *See*  
 5 *Kramer*, 534 F.2d at 1088-89.

6 For example, in *Hale*, the named plaintiff was the wife of an attorney who  
 7 regularly referred cases to the law firm representing her in a class action. 198  
 8 F.R.D. at 607. The plaintiff's husband had an arrangement with the firm that, if the  
 9 cases were resolved and settled in favor of plaintiffs, he would be compensated for  
 10 his contribution. *Id.* The court denied class certification because, among other  
 11 reasons, the named plaintiff could not adequately represent the interests of the  
 12 putative class, finding that the plaintiff's relationship with her law firm via her  
 13 husband would "inevitably cause [her] to confuse her fiduciary duty to the  
 14 prospective class with her interest in protecting and advancing her husband's  
 15 contingent financial relations with the [law] firm." *Id.* Plaintiff's relationship to  
 16 the attorneys representing her is even more direct than the relationship the court  
 17 found inappropriate in *Hale*. Here, Plaintiff appears to be the mother of an  
 18 attorney, Nazo Kouloukian, who *is actually employed* by the same law firm  
 19 representing her in this action. Records attached to Defendant's Request for  
 20 Judicial Notice indicate that Nazo Kouloukian appears to be Plaintiff's son, as he  
 21 shares a name with Plaintiff's spouse, and is a current or former resident at the  
 22 address of property that Plaintiff owns. *See* Snell Decl. at Exs. B-C & F-G.  
 23 Further, the cell phone number that is the subject of this lawsuit is publicly listed as  
 24 belonging to Plaintiff's counsel. *Id.* at Exs. B, C. Like the named plaintiff in *Hale*,  
 25 Plaintiff here cannot be relied on to adequately represent the purported class  
 26 because her relationship with one of her firm's attorneys will inevitably cause her to  
 27 place the interests of her son above those of other class members. Plaintiff is an

1 inadequate class representative and Plaintiff's class claims should be stricken. *See*  
 2 *Missud*, 2010 WL 2382400 at \*5 (striking class allegations on motion to dismiss).

3 Acknowledging the impropriety of the relationship, counsel for Plaintiff,  
 4 Andre Jardini, informed Uber's counsel on July 6, 2015, that Mr. Joseph Farzam  
 5 would be withdrawing as counsel for Plaintiff. *See* Snell Decl. ¶ 10. That step,  
 6 however, has not yet happened nor would it clear the conflict. Mr. Jardini  
 7 (Plaintiff's other counsel) is listed on the Joseph Farzam Law Firm Website as co-  
 8 counsel directly beneath the biography of Nazo Koulloukian. *Id.* at Ex. D.  
 9 Accordingly, Mr. Farzam's withdrawal is immaterial; a conflict of interest would  
 10 continue to exist. *See also Apple Computer*, 126 Cal. App. 4th at 1274 ("Cagney's  
 11 other counsel, the Sigel firm, must be disqualified—even though Cagney does not  
 12 work there—because of the close business connection between Cagney, Westrup  
 13 Klick, and the Sigel firm."); *Kramer*, 534 F.2d at 1092 (noting that to argue that "an  
 14 appearance of an improper conflict of interest inherent in one partner's dual role as  
 15 class representative and as class counsel vanishes when his partner is substituted as  
 16 class counsel" is "[t]o argue . . . against reality, against the vagaries of human  
 17 nature, and against widely-held public impressions of the legal profession");  
 18 *Jaroslawicz v. Safety Kleen Corp.*, 151 F.R.D. 324, 328-29 (N.D. Ill. 1993) ("[A]  
 19 court may find a conflict of interest based on the relationship between the class  
 20 representative and class counsel even though the class representative will not share  
 21 in attorney's fees from that case.").

22 Accordingly, if Plaintiff's claim is not dismissed for lack of subject matter  
 23 jurisdiction, the Court must strike Plaintiff's class allegations because Plaintiff  
 24 cannot adequately represent the interests of class members. *See Apple Computer,*  
 25 *Inc.*, 126 Cal. App. 4th at 1279; *Susman*, 561 F.2d at 90.

26  
 27

## IV. CONCLUSION

For the above-stated reasons, Uber respectfully requests that the Court grant its Motion to Dismiss Plaintiff's Complaint in its entirety without leave to amend. In the alternative, Uber respectfully requests that the Court strike the class allegations from Plaintiff's Complaint.

DATED: July 10, 2015

PERKINS COIE LLP

By: /s/ *James Snell*

James G. Snell  
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## Attorneys for Defendant Uber Technologies, Inc.